

Record of Proceedings
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
July 20th, 2022
7:00 p.m.

CALL TO ORDER BCRC MONTHLY BOARD MEETING

There was a quorum present and the meeting was called to order at 7:00. Present were:

- Chad Dick
- Dustin Ward
- Taylor Ganoung
- Melissa Stultz, President
- Matt McClure, Director

PRESENTATIONS

1. Independence Day Recap

Director McClure shared with the board highlights of the Independence Day event at the golf course. The board discussed feedback received from the public and ideas to better the event were also discussed.

APPROVAL OF AGENDA

Commission Member Ganoung made a motion to approve the agenda, Commission Member Ward made a 2nd, motion passed 4-0.

PUBLIC COMMENTS

None

CONSENT AGENDA

1. Approval of Minutes from the June 24th BCRC Board Meeting.

Commission Member Dick made a motion to approve the Consent Agenda, Commission Member Ganoung made a second and the agenda passed 4-0.

OLD BUSINESS

None

NEW BUSINESS

1. Approval of Financial Statements from June 2022

Commission Member Dick made a motion to pass the Financial Statements from June 2022, Commission Member Ward made a 2nd, it passed 4-0.

2. Approval of the continued use of the Official Depositories as:

- Kansas State Bank- Money Market
- Mid-America Bank- Money Market and Certificate of Deposit
- Baldwin State Bank- Checking Account, Petty Cash Account and Money Market

Commission Member Ward made a motion to approve the Official Depositories, Commission Member Ganoung made a 2nd, it passed 4-0.

3. Approval of Official Newspaper of Record- Lawrence Journal World

Commission Member Ganoung made a motion to approve the Official Paper of Record, Commission Member Dick made a 2nd, it passed 4-0.

4. Approval of Attorney- Recommend retaining Dakota Loomis

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Commission Member Ganoung made a motion to approve the Official Paper of Record, Commission Member Dick made a 2nd, it passed 4-0.

5. Approval of Freedom of Information Official- Matt McClure
Commission Member Dick made a motion to approve Matt McClure as the Freedom of Information Officer, Commission Member Ganoung made a 2nd, it passed 4-0.
6. Approval of Meeting Day and Time
Commission Member Ward made a motion to approve the official meeting day and time of BCRC Board meetings to the 3rd Wednesday of the month at 6:00 p.m., Commission Member Ganoung made a 2nd, it passed 4-0.

DISCUSSION ITEMS

1. City Appointed Board Position
Commission President Stultz provided a recap of the interview process that resulted in Katrina Temple being appointed by the City Council at the Tuesday, July 19th meeting to the BCRC Board. Katrina will join the board at the August meeting.
2. BCRC Board By-Laws review
The Board reviewed the current by-laws and offered some adjustments. Director McClure will make adjustments and will present at the August meeting for review.
3. County Budget Information
Douglas County will be sending budget information to share with BCRC. Director McClure was hoping to have this information in time for the meeting, however it was not available. McClure will share with board members as it becomes available.

COMMISSION REPORTS

Staff Reports-

- Summer baseball/softball/little sluggers/t-ball finished its season on July 11th – a total of 34 games had to be rescheduled this season.
- Summer Staff (supervisors, umpires, concessions) did a great job this summer. A majority of the crew were young and had never umpired or done concessions, but they did great.
 - I am going to do a staff appreciation event coming up which will include a catered meal and I will hand out some DICK's Sporting Goods bonus coupons to say thank you!
- New this season – Coaches will be sent rosters after their season is complete to rate players. These ratings will be used to assist in the formation of teams next season in an attempt to achieve competitive better balance.
- June/July Cornhole league finished up on July 11th – a new season will be starting in August. 16 cornhole teams participated in this last session.
- SNAG and Jr. Golf finished their clinics last week – we had a record participation year for both clinics. 15 participants for SNAG golf, 18 for Junior Golf.

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- The Baldwin City Blues are in the playoffs so they will continue their season through the next two weeks – possibly wrapping up the last week of July if they continue to win. We will continue to sell limited concessions during their games.
- The Blues hosted a free youth baseball clinic for BCRC participants on June 18th, approximately 50 kids participated.
- 7 teams took part in the “BCRC Team of the Game” promotion at Blues games this season. Teams were recognized on the field prior to the start of the game, ran out with a Blues player to their position and got to sit with the team during the game.
- Pickleball continues to play on Monday/Thursday nights at the Primary Center gym. This will go on through mid-August and we will have to adjust for when volleyball starts on August 23rd.
- Fall sports registration is underway with the deadline on August 5th.
- We are hosting the Challenger Summer Soccer Camp August 1-4 in Baldwin for kids ages 3-14.
- Senior Programming
 - Tuesday/Thursday – Cards
 - Wednesday – Domino’s (2nd and 4th Wednesday)
 - Friday Evenings – Pitch & Snacks (1st and 3rd Friday)
 - June 15- Lunch Bunch Olive Garden (6 participants)
 - June 29 – Royals Game (10 participants; we had a great time with fabulous seats)
 - July 13 – Fields & Ivy Lunch Bunch (10 participants)
 - July 26 – Nerman Art Museum
 - August 10 – New Theater Freaky Friday
- Fitness Class
 - Fitness -Tuesday /Thursday’s Monthly 5:45pm (16 participants) water aerobics
 - Chair Yoga – Tuesday’s (resuming in August)
 - Hiit Class – Tuesday’s (3 participants average)
 - Zumba – Sunday’s (3 participants average)
 - Zumba – Wednesday’s (3 participants average)
- Day Camp
 - Day camp is averaging around 48 kids per day
 - Perfect Score - KDHE State Survey (pop in visit)- 7/5/2022
 - Last day of camp Friday, August 5, 2022
- Pool
 - 4th of July – Free Day 362 participants
 - 3-5 Grade Swim Party 6/6/22 – 68 participants
 - 6-8 Grade Swim Party 6/20/22- 120 participants
 - 3-5 Grade Swim party 7/11/22- 118 participants (ball season is over)
- Swim Lessons
 - Swim Lesson Session 2 – June 18-20 (42 participants)
 - Swim Lesson Session 3 – July 11-21
 - Private Lessons – (16 participants)
- Swim Team
 - June 22nd Swim Meet
 - 2 teams

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- 65 athletes
 - 164 Individual entries
 - 28 Relay entries
- July 6th Swim Meet
 - 3 teams
 - 126 athletes
 - 351 Individual entries
 - 50 Relay entries
- QuickBooks
 - Staying up to date with RecDesk reports and entering in daily deposits and payments
 - Entering in information daily to keep up with continuous deposits
 - Payroll
- Social Media
 - In the month of June, on our Facebook page, we have 2,420 page likes; in 6 months we have gained 229 more page likes. Averaging 38 per month.
 - In the month of June, we have 675 followers; in 6 months we have gained 90 followers. Averaging 15 per month. This is a number I want to increase drastically in the next year.
 - Emphasis has been put into Stories on IG and FB.
 - Stories reach was up by 44.3% compared to May.
 - I posted a total of 30 stories in the month of June.
 - Stories and content take a lot of time to create each week.
- Bulk Emails
 - Emails are going out every Monday at 10:00am and only Friday's when a deadline falls
- Rentals
 - Rentals are rolling in like crazy for BGA and Sullivan Square. We are booked almost every Friday/Saturday at the BGA until August
- Website
 - Updating almost daily with new information
 - Beginning process on NEW website
 - Monthly meetings with CivicRec and planned deadlines
- Working on
 - Content
 - Creating daily post/stories for FB/IG
 - Newsletter for August-October
 - New Hire Poster
 - SOTB content

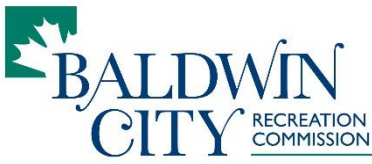
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- Upcoming Events Poster
- Rock Gods Poster
- Things we have accomplished
 - Independence Day content
 - Food Vouchers
 - Backstage Passes
 - Independence Day LIVE videos
- Mowing
- Field Prep
- Field Painting
- Special Event Support

Director Report-

- Independence Day Show follow up meetings and recap.
- Baseball trip prep.
- Preparing the 2022/2023 budget.
- Continuing to acquire sponsorships for events in 2022.
- Dates and entertainment for Summer Concert/Movie Series is set:
 - July 9- The Recliners and Field of Dreams- Great turn out- between 250-300 people. Lions Club provided concession and Stephens Real Estate provided free frisbees, cookies, water bottles and sunglasses to help celebrate their 25th year in Baldwin City.
 - September 10- Run With It and Sing 2
 - October 8- The Steve Bankey Band and Halloween movie
- Continuing to book/reserve items for upcoming special events.
- 2022 Maple Leaf Beer, Wine & Spirit Festival has 25 breweries, wineries and distillers currently committed. 14 participated in 2021.
- Have been asked to present on Smoke on the Bricks at the 2023 KRPA State Conference.
- Have partnered with the City to coordinate entertainment and food/drink partners for events on June 18 and September 17, 2022 in Sullivan Square.
- Part of a committee overseeing the development of an economic impact calculator for KRPA. My subcommittee pertains to home values related to proximity to parks, trails, greenspace.
- Will co-chair the Professional Development committee through KRPA beginning in 2022 moving forward.
- Continue to serve on the executive board as the East Region Representative for the Kansas Recreation and Park Association.
- Continue to meet monthly as the Secretary of the Board for the Baldwin City Chamber of Commerce.

OTHER



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Director McClure shared with the board that the Chamber Awards Banquet is upcoming on August 1st at 5:00 p.m. All board members are invited to attend, member will notify Director McClure if they will be in attendance.

FUTURE AGENDA ITEMS

- *Board positions*
- *Bylaws*

EXECUTIVE SESSION

None

ADJOURNMENT

Commission Member Dick made a motion to adjourn the meeting, Commission Member Ganoung made a 2nd, meeting adjourned at 8:38 p.m. Motion passed 4-0.

Next meeting currently scheduled for Wednesday, August 17th, 2022, at 6:00 p.m. at the BCRC Office.